



Bettina Vance Johnson — Speaker Bio

Bettina Vance Johnson is a seasoned insurance claims leader, speaker, and storyteller with decades of experience navigating complexity, accountability, and decision-making in high-stakes environments.

Her career in insurance claims leadership has been built on sound judgment, narrative clarity, and trust. In an industry where facts matter, stories are scrutinized, and outcomes carry real consequences, Bettina learned how to lead teams through ambiguity, balance empathy with accountability, and communicate decisions with confidence and credibility.

Claims work sharpened her understanding of leadership as narrative responsibility — knowing what matters, how to document it, and how to stand firmly behind decisions. That foundation now informs her speaking and thought leadership.

Beyond her corporate career, Bettina brings lived insight into reinvention, identity shifts, and leadership in life's second act. As an empty nester who intentionally redesigned her life, she speaks candidly about evolving without losing authority — and why reinvention, when grounded in discipline, is a leadership skill rather than a risk.

Bettina's work resonates with leaders and organizations navigating transition, pressure, and change — particularly women seeking to remain visible, confident, and authoritative in midlife.

Her speaking style is reflective, strategic, and grounded. Audiences appreciate her ability to translate complex experiences into language they can use immediately — without hype, trends, or performance.

Bettina speaks to corporate leadership teams, professional associations, insurance and risk management audiences, and women's leadership organizations on topics including leadership under pressure, storytelling and credibility, reinvention without instability, and identity beyond titles.